

3 KPIs to Measure Online Assessments and One-Way Video Interviews

Predictive Validity

- Measure the correlation between your assessments and actual performance and retention outcomes. This KPI ensures your tools are truly predictive of success.

Group Differences

- Analyze whether your assessments yield similar or different results across gender, ethnicity, and age groups. This helps ensure fairness and inclusivity in your hiring process.

Candidate Experience

- Evaluate the candidate experience to ensure your process is respectful and engaging. A positive experience can enhance your employer brand and attract top talent.

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